



Deccan Education Society's
IMDR®

**INSTITUTE OF MANAGEMENT DEVELOPMENT
AND RESEARCH (IMDR®) PUNE**



**INTERNATIONAL CONFERENCE ON CIRCULAR
ECONOMY AND SUSTAINABILITY.**

(March 18th-19th, 2022)

About DES and IMDR

The Deccan Education Society (DES) was established in 1884 by the stalwarts of India's freedom struggle, like Shri Gopal Ganesh Agarkar and Lokmanya Bal Gangadhar Tilak and later built by great personalities of the era, like Shri Mahadev Ballal Namjoshi, Shri. Vaman Shivram Apte and Shri Vishnushastri Chiplunkar. The DE Society adopted a democratic structure at a time when modern democratic practice was new in India. Teachers' participation in academic and administrative matters is a unique feature of the DES's institutions.

It became a model for the teacher managed institutions in Maharashtra and symbolised PEOPLE'S OWN INITIATIVE in evolving Education as a means of national regeneration. DES's Institute of Management Development and Research (IMDR®) is the oldest institute for management education in Pune. Established in 1974, IMDR has trained and developed 47 batches of managers and business leaders. The two-year PGDM program at IMDR takes you from the pristine green campus in the heart of the city of Pune to leverage the ever-growing opportunities in the corporate world.

About the Conference

Circular economy (CE) research has taken off exponentially in the last years, with concerted policy efforts from the EU and other organizations. Aiming at an economic system wherein products are designed to maximise the value extracted from resources, the development of a CE could indeed represent a social transformation.

This Conference aims to contribute to the understanding of the sustainability impact of CE practices and the different routes to innovation that may be required, also exploring theoretical and pragmatic implications related to the Sustainable Development Goals 9 (Industry, Innovation and Infrastructure) and 12 (Responsible Consumption and Production). Indeed, relatively little attention, has been paid to examining the environmental, social, and economic impact of CE practices, and how those impacts may be context and/or scale dependent.

Objectives of the Conference

1. To promote concept of circular economy & sustainability amongst corporate, academia and students.
2. To provide international platform for interaction on circular economy and sustainability.
3. To invite new discoveries and research in the areas of circular economy and sustainability.

Conference Theme & Sub Themes

International Conference on Circular Economy and Sustainability

The Authors may contribute their Original & unpublished Papers based on the following sub themes.

1. Circularity from Digital Transformation

- Growing and scaling sustainable enterprises through digital transformation.
- Dynamic capabilities and digital transformation in entrepreneurship.
- Corporate environmental sustainability.
- Design for circularity.
- Financial instruments for circular economy.
- Environmental strategies, performance and reporting.

2. Sustainable consumption in digital society

- Co-creation for sustainable consumption.
- Collaborative and circular consumption.
- Consumer decision-making, shaped by artificiality and big data analytics.
- Consumer psychology and lifestyles.
- Digital transformation in marketing decisions.
- Omnichannel retailing and consumer behaviour.
- Product and packaging innovation.
- Relationship marketing.
- Sustainable consumption patterns.

3. Digitalization of entrepreneurial ecosystems

- Transformation and digitization of entrepreneurial ecosystems.
- Digitally interconnected business models.
- Open innovation in digital age.
- Internationalization and digitization of open innovation networks.
- Digitalization of innovation, R&D and creativity processes.
- Knowledge ecosystems in digital age.
- Upgrading in global value chains via digitalization, greening, and responsible innovation.

5. Circular Economy for industry

- Automotive Industry
- Pharmaceutical
- Hospitality and Tourism
- Banking and Finance

6. Green Infrastructure and Renewable Energy

- Circular Concepts for a Greener Infrastructure
- Production and Transportation with Renewable Energy
- Repair, Maintenance and Upgrade
- Reuse, Remanufacture and Recycle
- Sustainable Designs for Greener Infrastructure

7. International Trade and the Transition to a Circular Economy

- Channelling Waste, Sorting and Processing Materials
- Challenges of Eco-Design and Recyclability Standards
- International Cooperation on Circular Economy Value Chains
- Potential Impacts on Trade Flows
- An Intersection of Trade and Circular Economy Policies

8. General Topics

- Policy efforts to engender CE-practices, especially in emerging and developing economies.
- Quantification of the specific environmental, economic and social impacts of CE.
- Role of industrial symbiosis, networks in resource management, and zero waste programs and projects.
- Role of Industrial Ecology methods and tools (e.g. Material flow analysis, input-output analysis, life cycle assessment) to achieving a CE.
- Drivers of innovation in resource management, resource security, and resource efficiency.
- Relationships between native culture's thought and CE principles.

The list of topics above is indicative and may not be exhaustive. The Authors may look forward to contributing their thoughts with encouraging topics pertaining to the Core Theme.

4. Circular Economy:

A Sustainable Solution for a Sustainable Future

- Linear and Circular Economy Models.
- Sustainable Industrial and Territorial Ecology Concepts.
- Innovative and New Models for a Sustainable City Design.
- A Sustainable Loop: From Linear to Circular.
- Principles as basis for action



Who can participate?

- ✓ Industry Professionals, Academicians, IMDR Alumni, Research Scholars & PG Students.
- ✓ Full Paper needs to be emailed at conference@imdr.edu
- ✓ All selected papers will be published in UGC CARE/Scopus/ web of science Journals and also in peer reviewed journal.
(Publication charges if any at actuals will be paid by the respective authors)
- **World review of entrepreneurship management and sustainable development.**
ISSN online - 1746-0581, ISSN print - 1746-0573
- **International Journal of Technology Transfer and Commercialisation.**
ISSN online - 1741-5284, ISSN print - 1470-6075
- **IMDR's, Journal of Management Development and Research.** ISSN : 2349-802

Guidelines to Authors

Authors are requested to send their full-length papers along with abstract as per instruction given bellow in soft copy:

1. Covering sheet with Personal Information: Name, Title of study, Affiliation (Institution or Organisation), Email ID, Contact number & Postal Address
2. Research Paper Format:

Abstract:	Maximum 250 words
Full Paper:	Maximum 6000 words
Font type:	Times New Roman
Font Size:	Size 12 (14 for headings)
Spacing:	1.5
Margin:	Left 1.5", other 1"

All Papers will be reviewed by the panel at the Institute and authors of the selected papers will be communicated via email.

Important Date

Submission of Full Paper	February 28, 2022
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Conference Committee

1. Dr. Suraj Chandrakant Kamble - 9173074297
2. Dr. Abhijeet Shivane - 9850496170
3. Dr. Shilpa Kulkarni - 8220490173

Convener: Dr.Suraj Kamble

How to Reach:

Pune By Air: Pune International Airport – 12 km **IMDR By Road:** FC, Road, Agharkar Road, Pune,
Pune By Train: Pune Railway Stn. – 5 kms.

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TO REGISTER,
SCAN THE CODE:



Registration Fees: (Per Author)

Participants	Amount
Industry Professional	Rs.1000/-
Teaching Faculty	Rs.1000/-
Research Scholar*	Rs.700/-
Student	Rs.500/-
Absentia (all categories)	Rs.1000/-
IMDR Students and Alumni	Free

(Inclusive of GST)

NEFT/IMPS Details

Beneficiary Name: - DES's Director, IMDR

Beneficiary Bank Name: - HDFC Bank

Beneficiary Branch: - Opp. Hotel Lalit Mahal,
Pune-411005

Beneficiary Saving Bank A/C No: - 50100302299116

IFSC Code: - HDFC0000103

Best Paper Award

1st prize - ₹ 5000

2nd Prize - ₹ 3000

