



DECCAN EDUCATION SOCIETY'S  
INSTITUTE OF MANAGEMENT DEVELOPMENT  
AND RESEARCH (IMDR®), PUNE

**NURTURING BUSINESS LEADERS**

**SINCE 1974**



**PGDM**

#Approved By AICTE  
#NBA-Accredited  
#MBA Equivalence by AIU

**Admission Brochure 2025-27**

# GLORIOUS 140 YEARS OF DECCAN EDUCATION SOCIETY



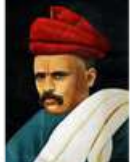
VISHNUSHASTRI  
CHIPLUNKAR



LOKMANYA BAL  
GANGADHAR TILAK



GOPAL GANESH  
AGARKAR



MAHADEV BALLAL  
NAMJOSHI



VAMAN SHIVRAM  
APTE



RAJARSHI SHAHU  
MAHARAJ

The Deccan Education Society (DES), founded in 1884 by visionaries like Lokmanya Bal Gangadhar Tilak, Shri. Gopal Agarkar, Shri. Vishnushastri Chiplunkar, Shri. Mahadev Namjoshi and Shri. Vaman Apte, has played a pivotal role in India's intellectual and social renaissance. Established during the struggle for independence, DES has empowered individuals through education, fostering national pride and self-reliance. Its influence extends beyond academics to cultural, literary, and scientific advancements, shaping leaders and innovators who have driven India's development. Today, DES's legacy of reform and progress continues to inspire future generations, guiding them toward excellence and a brighter future for India.



## IMDR® A LEGACY OF 50 YEARS

Established in 1974 as part of the Deccan Education Society (DES), the Institute of Management Development and Research (IMDR®) is a pioneer in management education. Our AICTE-approved two-year PGDM (For Freshers and Working Professionals) program reflects DES's vision of education for social transformation. With 50 years of excellence, IMDR® has developed business leaders, promoted management research, and built lasting industry partnerships. We also offer a Fellow Programme in Management (FPM) for doctoral research, empowering students to thrive as ethical, innovative professionals.



AICTE APPROVED



NBA ACCREDITED



MBA EQUIVALENCE  
BY AIU

## VISION

Create a value-based ecosystem of knowledge where individuals explore their creative potential, through productive learning processes, leading to meaningful connections with the external world.

## MISSION

We foster management education that -

- Encourages integrative research through innovative practices
- Assimilates dynamics of the industry for collaborative exchanges
- Synergizes Indian values for ethical and sustainable development

## PROGRAMS OFFERED

# PGDM

Post Graduate Diploma In Management  
For Freshers and Working Professionals

# FPM

Fellow Programme in Management



# WHY IMDR®?



FIRST B-SCHOOL IN PUNE SINCE 1974



INDUSTRY-RELEVANT CURRICULUM



EMBEDDED SIX-MONTH INTERNSHIP



DUAL SPECIALIZATION



SELF-DRIVEN LEARNING SYSTEM



PROFESSIONAL CERTIFICATIONS



STRONG ALUMNI NETWORK



BEST RETURN ON INVESTMENT



THE BOUTIQUE INSTITUTE: INDIVIDUALIZED MANAGEMENT EDUCATION



CENTRALLY LOCATED

## DUAL SPECIALIZATION OFFERED



MARKETING



SUPPLY CHAIN & OPERATIONS



ENTREPRENEURSHIP & START-UP MANAGEMENT



FINANCE



BUSINESS ANALYTICS



AGRI - BUSINESS MANAGEMENT



HUMAN RESOURCE



INTERNATIONAL TRADE



BUSINESS TECHNOLOGY & SYSTEMS

## CAREER ENHANCEMENT COURSES



## NETWORK AND ASSOCIATIONS

**PMA**

Pune Management Association

**TIE**

The Indus Entrepreneurs

**MCCIA**

Mahratta Chamber of Commerce, Industries & Agriculture

**ISTD**

Indian Society for Training & Development

**NHRDN**

National Human Resource Development Network

**AMDISA**

Association of Management Development Institutions in South Asia

**AIMS**

Association of Indian Management Schools

**NIPM**

National Institute of Personnel Management

**CII**

Confederation of Indian Industry

**AIMA**

All India Management Association

**PIC**

Pune International Centre

# PLACEMENT STATISTICS BATCH - 2022-24



OVERALL  
PLACEMENT RATE



HIGHEST  
PACKAGE



AVERAGE  
PACKAGE



MEDIAN  
PACKAGE

## OUR RECRUITERS



## LIFE AT @IMDR®



## ADMISSION CRITERIA

APPLICATION  
FORM

PERSONAL  
INTERVIEW

SELECTION  
LETTER

### ELIGIBILITY CRITERIA:

Graduates from any discipline with or without work experience with not less than 50% marks in the graduation (45% for SC/ST candidates).

### ENTRANCE SCORE ACCEPTED:

CAT, MH-CET, CMAT, XAT, MAT, ATMA, & GMAT

Final year graduate students who meet these criteria are eligible



SCAN TO APPLY



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DES CAMPUS, AGHARKAR ROAD, DECCAN GYMKHANA, PUNE - 411 004

www.imdr.edu, admissions@imdr.edu

+91 9225340984, +91 6359252520, 020 67656117/04