

## <u>Induction Report PGDM – I –</u> Batch 2023-25

## **Summary**

IMDR has organized two weeks of Induction program for PGDM – I from 2<sup>nd</sup> August 2023 to 14<sup>th</sup> August 2023. On the occasion of the induction program, IMDR has announced its 50<sup>th</sup> Year and this induction program was designed to provide a smooth transition for students into the academic environment, foster a sense of belonging, clarify expectations, and equip students with the skills and knowledge necessary to thrive in their studies and future careers. The activities to achieve these goals included, Entrepreneurship sessions, Industry interactions, NLP Sessions, Campus Live sessions, Talent hunt, Yaarthon, Gender sensitizations, Bridge courses, Sessions on good Citizenship and team-building activities.

The day-wise induction program details are as follows:-

Day 1 (2<sup>nd</sup> August, 2023): The first day of the induction program was dedicated to entrepreneurship and the day was divided into two sessions. Session 1 was conducted by Mr. Soham and his team, and they explained the traits of an entrepreneur to the students through drama. One important key to success for entrepreneurship he shared with students was that an entrepreneur should have KSB -Knowledge, Skills, and Behaviour.

Session 2 of Day 1 of the Induction Program for the 2023-25 Batch was a panel discussion on' Venture Forward -Empowering Tomorrow's Entrepreneurs' which comprised of Mr Deepak Karandikar, MD, Praditi Pressparts and President MCCIA, Mr Abhijit Joag, MD, Pratisaad Communications, Mr Rajesh Mandlik, CEO, Setco Spindles India Pvt Ltd, Mr. Vikas Bhatia, MD, Rieco Industries, Mr Sushil Mundada, Co-Founder, ExtraaEdge Technology Solutions Pvt Ltd and Ms Suhasini Kirloskar, Co-Founder, Marketaxis Consulting. The session was well received by the students who actively participated in both sessions.





Day 2 (3<sup>rd</sup> August, 2023): The day 2 of the induction program was divided in to three session. The first session which was Campus Live session which offered invaluable insights to the newly joined students. Some key takeaways from the event included IMDR's holistic learning experience, combining theoretical knowledge with practical exposure through student committees, Engaging in internships, projects, and industry events can significantly enhance one's skillset and career prospects, networking and building professional relationships are essential for success in any field, embracing experiential learning and developing analytical skills can open doors to diverse c4thareer opportunities.





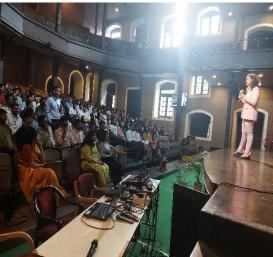
The next session was a special session on Universal Human Values. The session aimed to explore the significance of human values in shaping individuals, societies, and the world at large. The speaker for this session was Prof. Pratik Potdar, an accomplished educator and Assistant Professor at IMDR®, Pune. Session 3 on the same day included introduction to committees. A session was conducted to introduce the various student-led committees that form an integral part of the vibrant campus life. These committees serve as pillars of our institution, fostering collaboration, leadership, and camaraderie among the students while promoting holistic development.

Day 3 (4<sup>th</sup> August 2023): On Day 3, IMDR has announced its 50<sup>th</sup> Year and unveiled the new Vision and Mission of its institute. The Chief Guest of the event was IMDR Alumnus, Mr. Abraham Thomas, CEO of Reliance Broadcast Network. The event was graced by the presence of Dr. Sharad Kunte, Chairman, Council, GB, DES and Shri Mahesh Athavale, Chairman BOM DES,IMDR and member Council, GB DES. Abraham Thomas, CEO of Reliance Broadcast Network, shared this lesson of life during his keynote address and emphasized on the importance of aligning our goals with organizations vision mission and culture, importance of processes, power of positivity, admiring things around appreciating one's journey- learning and growing, asking relevant questions and necessity of soft skills, hard skills and effective communication.

The next session on this day was to explain the new Vision and Mission. Prof Rasika Datar, Dr. Vipra Tiwari and Prof Pratik Potdar explained the detailed process of crafting the statements using inputs received from structured questionnaires and unstructured interviews with multiple stakeholders of the institution.

The session on Neuro Linguistic programing has been organised by IMDR in PGDM Induction Program 2023-24. The speaker was Ms Ridhima Dua, NLP Trainer and Founder of iFlame Consulting Pune. Her expertise and passion for NLP were evident throughout the entire session. Her ability to explain complex concepts in a clear and relatable manner made the learning experience enjoyable and easy to grasp.





**Day 4 (5<sup>th</sup> August, 2023):** Day 4 of the induction program included 2 sessions. The first session, the talent hunt took centre stage on the fourth day of the induction program at the Institute of Management Development and Research (IMDR). The primary objective was to provide a robust platform for emerging artists, performers, and innovators to unveil their unique skills, fostering recognition and appreciation within the IMDR community.

The Yaarathon Band Performance, presented by the Yaarathon Group, illuminated the stage with an electrifying musical experience that left a lasting impact on the audience. Beyond the enthralling melodies, the event carried a profound message concerning mental health and empowerment. Reverend Dr. Joyson Cherian, Founder of PERIF, joined forces with the Yaarathon team to communicate a powerful message, weaving musical excellence with meaningful insights.



*Day 5<sup>th</sup> (7<sup>th</sup> August, 2023):* The afternoon session on August 7, 2023 during the induction program for the PGDM Batch of 2023-25, held at the IMDR Auditorium, was marked by an insightful presentation on the concept of a Vision Board and its significance. Dr. Smita, a distinguished speaker and expert, commenced the session by delving into the core of what a Vision Board entails and its role in manifesting one's aspirations.





Day 6<sup>th</sup> (8<sup>th</sup> August, 2023): The morning session of Day 8 of the induction program for the PGDM Batch of 2023-25 at the IMDR Auditorium commenced with an insightful discussion focusing on the significance of effective presentation skills and the role of Artificial Intelligence (AI) in today's dynamic world, both on personal and professional fronts.

Day 7<sup>th</sup> (9<sup>th</sup> August, 2023): On August 09, 2023, the students of the Institute of Management Development and Research (IMDR®), Pune embarked on a historical and cultural exploration of Pune city, popularly known as Pune Darshan. The purpose of this tour was to

provide the students with an immersive experience of Pune's rich history and heritage, allowing them to connect with the city's past while capturing its essence through photographs. The tour covered several significant landmarks, including the Aga Khan Palace, National War Memorial, Shinde Chhatri, Shrimant Dagdusheth Temple, Lal Mahal, and Shaniwar Wada

Day 8<sup>th</sup> (10<sup>th</sup> August, 2023): Two Important sessions, on curriculum document and Gender sensitization and POSH Training were conducted on this day. A discussion on curriculum document took place on the 9th Day of the induction Program. Prof Pritha Ubgade oriented about the list of subjects for PGDM – I and the credit distribution throughout the program of PGDM. Dr Shikha Jain director IMDR explained the importance of publication of the research paper. She also guided that students should participate more in the extra-curricular activities and how it will be reflected in the mark sheet through credits. A detailed discussion on the value added program was conducted. In the second session on gender sensitization and POSH awareness act, Dr Deepa Paturkar, Principal of ILS Law College, guided students about the crucial topic of Sexual harassment. She also mentioned that from where this law was initiated and what all are the gray areas of Sexual Harassment.



Day 9<sup>th</sup> (11<sup>th</sup> August, 2023): 3 session were conducted on Day 9<sup>th</sup> of Induction program. The first session by Mr Sachin Phanshikar. the Chief Operating Officer of Business Standard. Mr Phashikar's speech revolved around themes of personal development, leadership, adaptability, innovation, and the pursuit of excellence. One of the key take aways from his session included He shared three essential qualities for achieving success: determination, perseverance, and a relentless pursuit of excellence. These qualities, when cultivated, contribute to personal and professional growth.

The second session was management games which was conducted by Prof Gopa Das, in association with Dr Suraj Kamble, Dr Sanmath Shetty, Prof Darshan Bagade and Prof Pritha Ubgade. The session included many fun-filled games for the students of PGDM – I and

PGDM – II. The third session of the day included an insightful event, centered around the theme of "Promoting Good Citizenship: Building Respectful Communities." The event took place as a part of the Anti-Ragging Week initiative, mandated by the Universities Grants Commission (UGC), and aimed at cultivating a sense of responsibility, respect, and diversity among the students. The session was conducted by Sandeep Karnik, the Joint Commissioner of Police for Pune City, graced the occasion as the keynote speaker. He emphasized the core value of good citizenship, highlighting the significance of respecting other cultures and embracing diversity.

In the same event, recognition of academic achievement, the rank holders of the PGDM Examinations held in April/May 2023 were felicitated during the event, showcasing their dedication and hard work.

One of the event's highlights was the release of a book titled 'Appreciating Organization's Biggest Assets: Cases in Human Resource Management'. This book, authored by students of IMDR and expertly edited by Prof. Gopa Das, Dr. Sanmath Shetty, and Dr. Sonali Khurjekar, was released by the dignitaries including Ms. Nidhi Dhanjoo, the Chief HR of Praj Industries Pune. The book launch symbolized the commitment of the students towards academic excellence and practical knowledge in the field of human resource management.



**Bridge Courses:** During the induction program, bridge courses were offered to students with and intent to bridge the gap between a student's current knowledge and the prerequisites or expected level of understanding required for a particular course or program. It acts as a transition tool to help students transition smoothly from one academic level to another, especially when they might be lacking some foundational knowledge or skills.

Session were arranged for the students to give training on Basics of statistics, Basics of Accounting and introduction to Excel, by Dr Abhijeet Shivane, Dr Shruti Nagar and Prof Hrishikesh Khaladkar.