



Celebrating 50 years  
of Excellence

DECCAN EDUCATION SOCIETY'S  
INSTITUTE OF MANAGEMENT DEVELOPMENT  
AND RESEARCH (IMDR®), PUNE

# LEAD INNOVATE INFLUENCE

Your Professional  
Transformation with

# FPM

Fellow Programme in Management



Strategic  
Leader



Industry  
Innovator



Data-Driven  
Decision-Maker



Research  
Expert



Cross-Functional  
Collaborator



Consulting  
Specialist



Global  
Networker



Mentor for  
Future Talent



Influencer in  
Business Strategy

AICTE  
APPROVED  
DOCTORAL  
PROGRAM



## ADMISSION BROCHURE 2025-26

The Deccan Education Society (DES), founded in 1884 by visionaries like Lokmanya Bal Gangadhar Tilak, Shri Gopal Agarkar, Shri Vishnushastri Chiplunkar, Shri Mahadev Namjoshi, and Shri Vaman Apte, has played a pivotal role in India's intellectual and social renaissance. Established during the struggle for independence, DES has empowered individuals through education, fostering national pride and self-reliance while influencing cultural, literary, and scientific advancements.

As part of this legacy, the Institute of Management Development and Research (IMDR®) was established in 1974 as a pioneer in management education. Offering an AICTE-approved two-year PGDM program for freshers and working professionals, IMDR® embodies DES's vision of education for social transformation. With 50 years of excellence, it has developed business leaders, promoted management research, and built lasting industry partnerships.

## • Vision •

Create a value-based ecosystem of knowledge where individuals explore their creative potential, through productive learning processes, leading to meaningful connections with the external world.

## • Mission •

We foster management education that -

- Encourages integrative research through innovative practices
- Assimilates dynamics of the industry for collaborative exchanges
- Synergizes Indian Values for ethical and sustainable development

## FELLOW PROGRAM IN MANAGEMENT (FPM)

FPM is a doctoral-level program designed to develop scholars and thought leaders in various management disciplines. It emphasizes rigorous research, critical thinking, and advanced knowledge creation. The programme is ideal for individuals aspiring to pursue careers in academia, research, or consulting, offering opportunities to contribute to cutting-edge industry practices. Through mentorship, interdisciplinary learning, and industry-relevant research, the program prepares fellows to address complex business challenges and advance management practices.

## PROGRAM BENEFITS:



Customized Learning Paths



Scholarships and Industry-sponsored Fellowships



Interdisciplinary Research



Global Networking Opportunities



Collaborative Research Environment

## COMPREHENSIVE RESOURCES FOR FPM SCHOLARS

Extensive Physical and Digital Learning Resources

Publication Support

Advanced Research Tools

Case Study Development

Expert Mentorship from Academia and Industry

Access to AI and Data Analytics Platforms

Proximity to Pune's Thriving Industrial and Startup Ecosystem

# RESEARCH FOCUS AREAS



General Management



Marketing Management



Financial Management



HR & Organisational Behaviour



Supply Chain & Operations



Sustainability and CSR



Organizational Management



Agri-Business Management



Cyber Security

## STUDY PHASE

### Phase I

#### Research Foundation and Core Competencies

Introduce scholars to the program, essential coursework, and research orientation while focusing on aligning research with industry needs.

### Phase II

#### Industry Collaboration & Research Development

Develop research interests through industry collaboration for real-world relevance, engage in seminars, refine research proposals, and publish initial findings.

### Phase III

#### Research Execution & Doctoral Completion

Conduct in-depth research and present at academic or industry forums, culminating in the thesis submission, viva-voce, and awarding of the prestigious FPM degree.

## ACADEMIC MILESTONES

FPM provides scholars with the unique opportunity to hit essential academic milestones that will shape their future in academia, industry, and beyond.



### Credit Requirements

- Core Courses
- Stream Specific Courses
- General Seminar
- Specific Seminar
- Research Publication on Literature Review of Thesis Topic



### Evaluation Framework

- Coursework Assessments
- General and Specific Seminar Presentations
- Research Publications
- Pre-registration Seminar
- Progress Reports
- Pilot Study
- Viva-Voce
- Thesis Defense

# ELIGIBILITY AND ADMISSION PROCEDURE

(As per AICTE Guidelines)

Master's degree or equivalent with first class in **ANY stream** shall be considered  
Those appearing for their final examination of the master's degree can also apply.

## Selection Criteria

- Demonstrated potential for high-quality research in the chosen field.
- A clear and compelling statement of purpose outlining the research focus.
- Interview to assess academic aptitude and research capabilities.

## Fee Structure

**Application Fee** – Rs.1,500  
**Registration Fee** – Rs. 2,500

**Course Fee** - 6,00,000

1-2 Year - 2,00,000 per year

3-5 Year - 1,00,000 per year



SCAN TO APPLY



**APPLY NOW**

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