

# PGDM

**Post Graduate Diploma In Management** 

## **For Working Professionals**





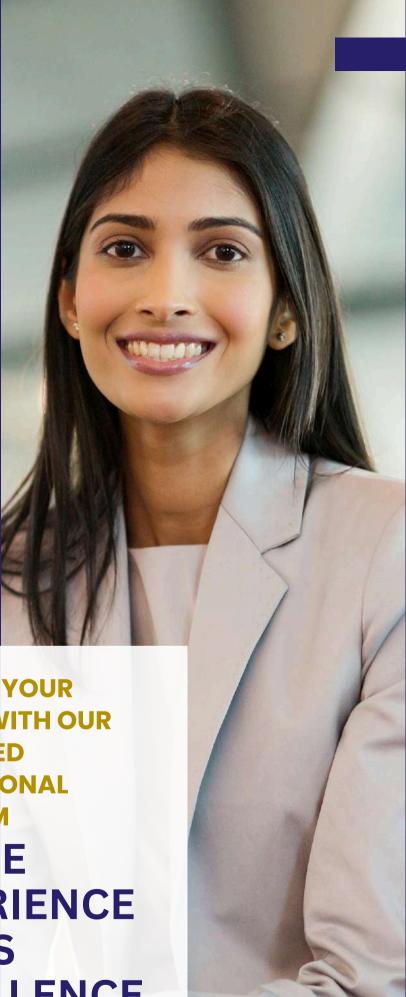




**ADMISSION BROCHURE 2024 - 26** 

**REDEFINE YOUR CAREER WITH OUR ADVANCED PROFESSIONAL PROGRAM** 

**WHERE EXPERIENCE MEETS EXCELLENCE** 



# We are Elevating Careers, Empowering Professionals



### About Us

Established in 1974, the Institute of Management Development and Research (IMDR®) stands as a guiding force in pioneering excellence in management education in Pune. At the heart of IMDR's offerings are the two-year full-time Post Graduate Diploma in Management and four year Fellow Programme in Management approved by AICTE, meticulously crafted for working professionals. Founded by the visionaries Late Padmashree Dr. Ramesh T. Doshi and the Late Sumatilal Shah, IMDR® has consistently upheld a legacy of imparting high-quality education.

IMDR<sup>®</sup> is dedicated to nurturing versatile professionals who go beyond conventional limits. Our goal is to foster individuals, not only enriched with academic excellence but also instilled with a profound sense of responsibility towards both industry and society.

### ELIGIBILITY FOR PGDM

Graduates from any discipline with one year of work experience and not less than 50% marks at graduation, 45% for SC/ST candidates.

# **Key Program Benefits**



Tailored schedule to accommodate working professionals.



Courses designed to address current industry challenges.



Enabling connections with peers and industry experts.



Practical experiences for immediate workplace application.



FOSTERING
BUSINESS
LEADERSHIP
WITH
ANALYTICAL
INSIGHT

Our program allows you to customize your learning path, specializing in areas relevant to your industry & professional aspirations.



MID TO SENIOR-LEVEL PROFESSIONALS



ENTREPRENEURS
AND BUSINESS OWNERS

### **DUAL SPECILIZATION OFFERED**



MARKETING



FINANCE



**HUMAN RESOURCE** 



SUPPLY CHAIN & OPERATIONS



**BUSINESS ANALYTICS** 



INTERNATIONAL TRADE



ENTREPRENEURSHIP & START-UP MANAGEMENT



AGRI - BUSINESS MANAGEMENT



BUSINESS TECHNOLOGY & SYSTEM

### **PROGRAM HIGHTLIGHTS**



Industry-Relevant Curriculum



Global Perspective



Personalised Career Support



Project -Based Evaluation



Flexible Schedule



Career Enhancement Certifications

For Admission Enquiry: Call +91 9225340984, +91 6359252520, 020 67656117/04

admissions@imdr.edu

SCAN TO APPLY



**DECCAN EDUCATION SOCIETY'S** 

INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH (IMDR®), PUNE FERGUSSON COLLEGE CAMPUS, AGHARKAR ROAD, DECCAN GYMKHANA, PUNE - 411004

www.imdr.edu