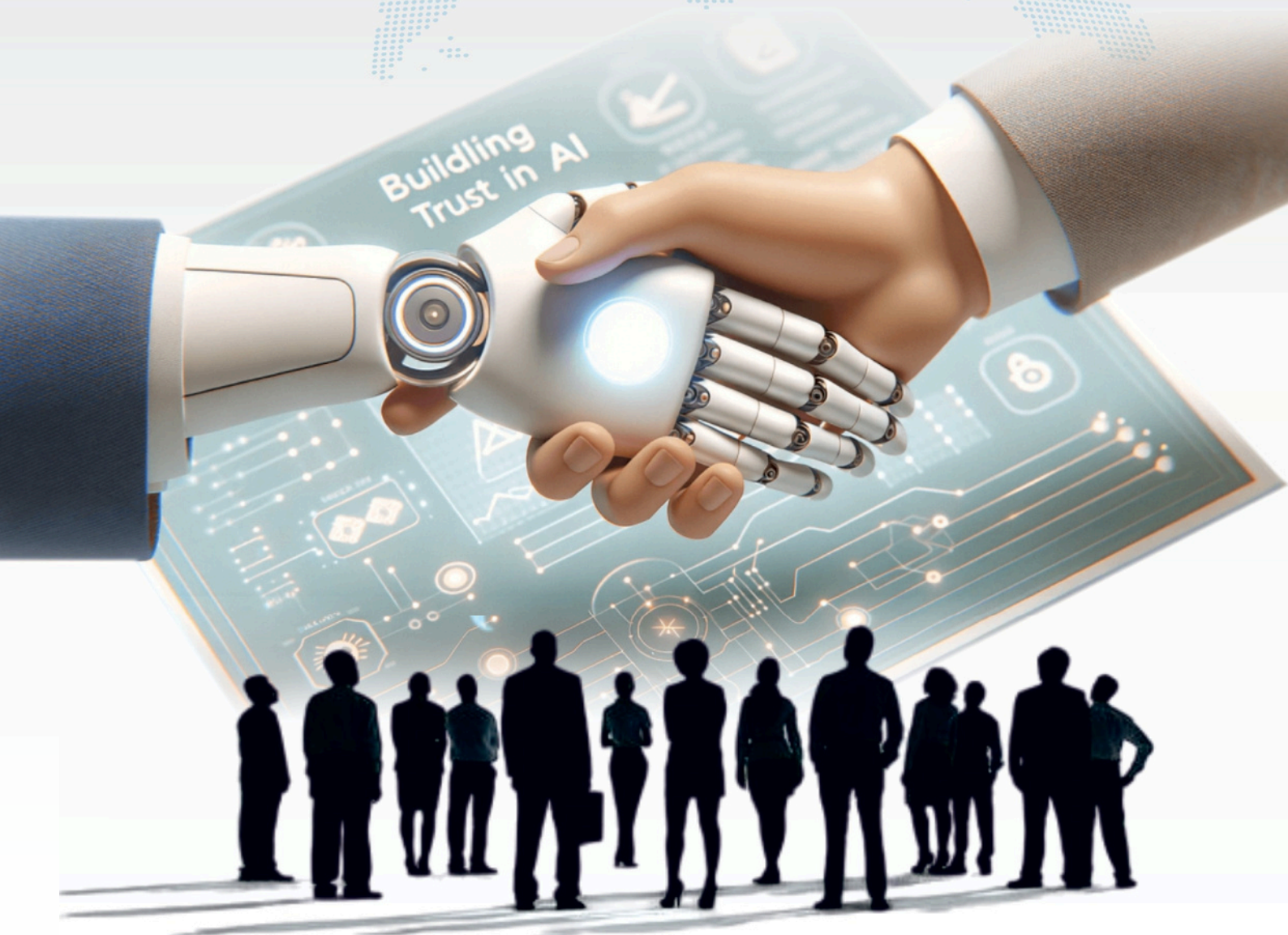




Deccan Education Society's
Institute of Management Development & Research (IMDR®), Pune

**International Conference
on
“ Deeptech and the Global Race for
Technological Leadership –
From Innovation to Societal Impact ”**

7th & 8th March 2025



About DES & IMDR®

Founded in 1884 by stalwarts of Indian freedom struggle like Lokmanya Bal Gangadhar Tilak and Gopal Ganesh Agarkar, the Deccan Education Society (DES) in Pune, India, has been a key player in education. Shri Mahadev Ballal Namjoshi, Shri. Vaman Shivram Apte, and Shri Vishnushastri Chiplunkar later played crucial roles in its growth. These leaders were pivotal in the social and educational reform movements during the late 19th and early 20th centuries in India.

Institute of Management Development and Research (IMDR®) established by Deccan Education Society in 1974, is celebrating its 51st year. It is an NBA Accredited standalone institution which offers PGDM equivalent to MBA by AIU and AICTE approved Doctoral Fellow Program in Management (FPM). The institute emphasizes cultivating business leaders with a strong ethical foundation and a commitment to social responsibility.

About the Conference

Deep Tech is transforming industries, economies, and societies, while also reshaping the way businesses operate and the skills leaders need to thrive. This conference will explore how breakthrough technologies like AI, robotics, quantum computing, and biotechnology are driving the global race for technological leadership. It will examine how these innovations are impacting economies and business models, and what this means for societal progress.

India is positioning itself as a key player in this global competition, with a rapidly growing Deep Tech ecosystem. Start-ups in India are using cutting-edge innovation to tackle global challenges like climate change, healthcare, and sustainable energy. Supported by government policies, a strong education system, and a vibrant research environment, India is on the path to becoming a leader in Deep Tech. However, navigating regulatory frameworks, retaining skilled talent, and securing long-term investment for research and development remain critical challenges.

For business school students and professionals, this conference offers a unique opportunity to understand the far-reaching implications of Deep Tech. The discussions will highlight how these technologies are not just tools for business growth but are also reshaping industries and creating new leadership challenges. Business leaders must be prepared to harness these innovations while addressing societal concerns, from healthcare to energy sustainability.

Through this lens, the conference will focus on India's evolving role in the global Deep Tech landscape. It will offer insights into how business leaders can foster innovation and drive positive societal impact. By examining critical issues like healthcare and climate change, participants will gain an understanding of how

technology can solve some of the world's most pressing challenges while creating new opportunities for businesses. This is especially relevant for future business leaders who will need to navigate a rapidly changing global landscape shaped by technology and innovation.

This research conference aims to shed light on the complex interplay between Deep Tech and business across various domains. By exploring the innovation dynamics and societal impact of Deep Tech, the conference at IMDR will provide a platform for thought leaders, academicians and industry professionals to engage in meaningful dialogue and shape the future of technological leadership.

Objectives of the Conference

- To gain insights into how Deep Tech is influencing various business domains.
- To understand the geopolitical implications of technological advancements in business.
- To explore the innovation dynamics that drive technological leadership.
- To assess the societal impact of Deep Tech innovations on global and local communities.
- To identify the challenges and opportunities in the Deep Tech and the global race for technological leadership.

Sub themes

1. Deep Tech in Finance and Trade
2. Technological Innovation and Consumer Dynamics
3. Human Capital in a Deep Tech World
4. Advanced Supply Chains and Operations Management
5. Business Technology, Systems, and Innovation Ecosystems
6. Geopolitics, Policy, and Technological Leadership
7. Cybersecurity and Data Privacy in the Age of Deep Tech
8. Role of Deep Tech in Environmental Sustainability
9. Urban Economy and the Smart Cities of the Future
10. Deep Tech in Rural Transformation
11. Deep Tech Innovations in Agribusiness
12. Health and Wellness transformation with Deep Tech
13. Deep Tech in the Hospitality Sector
14. Emerging Deep Tech based Startup culture
15. Transforming learning with Deep Tech in Education

The list of topics above is indicative and may not be exhaustive. The Authors may look forward to contributing their thoughts with encouraging topics pertaining to the core theme.

Guidelines to Authors

Authors are requested to send their full-length papers along with abstract in soft copy as per instructions given below :

1. Covering Sheet with Personal Information: Name, Title of study, Affiliation (Institution or Organization), Email ID, Contact number & Postal Address

2. Research Paper Format:

Abstract	Maximum 250 words
Full Paper	Maximum 6000 words
Font type	Times New Roman
Font Size	Size 12 (14 for headings)
Spacing	1.5
Margin	Left 1.5", other sides 1"

All Papers will be reviewed by the reviewer panel and authors of the selected papers will be communicated via email.

Important Dates

Last date for Paper Submission	15st Feb. 2025
Last date for Conference Registration	28th Feb. 2025
Conference	7th & 8th March 2025

Registration Fees: (Per Author)

Participants	Amount
Industry Professional	₹. 2000/-
Teaching Faculty	₹. 1500/-
Research Scholar	₹. 1000/-
Student	₹. 500/-

(Inclusive of GST)

NEFT / IMPS Details

Beneficiary Name: - DES Director

IMDR Beneficiary Bank Name: - HDFC Bank

Beneficiary Branch: - Opp. Hotel Lalit Mahal, Pune-411005

Beneficiary Saving Bank A/C No: - 50100302299116

IFSC: - HDFC0000103

Call for Papers

Research papers are invited from Industry Professionals, Technology Providers, Consultants, Academicians, IMDR Alumni, Research Scholars and PG Students for participation and publication opportunities.

For conference registration and research paper submission kindly fill up the form on the link below or use the QR code -

[Link - https://forms.gle/hsu8x1FUeu3457QEA](https://forms.gle/hsu8x1FUeu3457QEA)



For research paper submission and any query kindly feel free to contact conference@imdr.edu

Publication Opportunities & Associated Journals

Selected papers complying with the submission guidelines of the respective journals will have publication opportunities in associated journals. Publication and processing charges as per the Journal Norms will have to be borne by the authors. The acceptance for publication of a research paper is subject to rigorous quality checks and peer review by the editorial board of respective journals.

Associated Journals :

1. Journal of Emerging Market Finance (<https://journals.sagepub.com/home/EMF>)
2. South Asian Journal of Business and Management Cases (BMC) (<https://journals.sagepub.com/home/bmc>)
3. IMDR's Journal of Management Development & Research

Best Paper Award

1st Prize - ₹ 5000

2nd Prize - ₹ 3000

3rd Prize - ₹ 2000

Conference Coordinators

Dr. Shweta Jain

shweta.jain@imdr.edu

Dr. Sonal Patil

sonal.patil@imdr.edu

Prof. Anjali Naik

anjali.naik@imdr.edu

Prof. Hrishikesh Khaladkar

hrishikesh.khaladkar@imdr.edu

Staff Coordinators

Mrs. Aparna Malvatkar

8668519618

aparna.malvatkar@imdr.edu

Mr. Harshad Abhyankar

7030517771

harshad.abhyankar@imdr.edu

Student Coordinators

Ms. Shreya Shewale

9657044186

Mr. Yash Bannore

7083763240

Ms. Monika Kapse

9322637190

Mr. Shlok Joshi

7028330946

- Venue -

**Institute of Management Development & Research,
DES Campus, Agarkar Road, Deccan Gymkhana, Pune-411 004**